



## REPUBLIC OF NAMIBIA

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### MINISTRY OF INTERNATIONAL RELATIONS AND TRADE

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#### MEDIA INVITATION

#### **SUBJECT: INVITATION TO THE MINISTERIAL REGIONAL BUSINESS ENGAGEMENTS IN THE ZAMBEZI, KAVANGO EAST AND WEST REGIONS**

Following the launch of trade under the African Continental Free Trade Area, the Ministry of International Relations and Trade (MIRT) in conjunction with the Ministry of Industries, Mines and Energy (MIME), will roll-out Business Consultation, aimed at engaging the business community to creating awareness and ensuring effective implementation of the African Continental Free Trade Area (AfCFTA).

Honourable Selma Ashipala-Musavyi, Minister of International Relations and Trade, will deliver her statement, emphasizing the government's commitment to fostering public-private sector collaboration and preparing Namibian enterprises for the African Continental market.

The series of consultations will be hosted across all 14 political regions of Namibia, fostering dialogue between government officials and private sector stakeholders. The upcoming business engagements are scheduled to take place in the Zambezi Region, Kavango East Region, and Kavango West Region.

In this regard, the Ministry is inviting a representative from your Media institution to cover the event as follows:

**Date** : Wednesday, 6 August 2025  
**Time** : 14H30  
**Venue** : Zambezi Regional Council (Auditorium), Katima Mulilo

**Date** : Thursday 7 August 2025  
**Time** : 14H30  
**Venue** : Expo/Community Hall, Nkurenkuru

**Date** : Friday 8 August 2025  
**Time** : 09H00  
**Venue** : Kavango River Lodge, Rundu

The Ministry counts on your usual cooperation.

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**Issued by:**  
**Directorate of Information and Research**  
**Ministry of International Relations and Trade**